

## SUBMISSION GUIDELINES

Before completing the Submissions Form, please read these guidelines carefully. If you have any questions please email: [info@deadbydawn.co.uk](mailto:info@deadbydawn.co.uk)

- When we talk about a **screener**, we mean a VHS or DVD (either PAL or NTSC) sent to the festival for consideration. This is not an invitation for your film to play at the festival.
- When we talk about a **print**, we mean a 16mm, 35mm, DigiBeta, Beta or DVD copy of the film which is suitable for projection if the film is selected and officially invited to play at the festival.

### PLEASE NOTE:

- Screeners WILL NOT be returned.
- Maximum runtime for short films is 30 minutes.
- Submissions MUST include completed Submissions Forms. If paperwork is missing, the screener will not be viewed by festival programmers. It is fine to submit the form by email.

## SELECTION PROCESS

The festival has two deadlines.

- Our **priority** deadline is January 31<sup>st</sup>, 2008. If you submit your screener before this date, you will hear from us by email by February 15<sup>th</sup> as to whether or not your film has been selected.
- Our **late** deadline is April 5<sup>th</sup>, 2008, and you will be notified if the film is selected. If selected, you will receive your invite by email by April 12<sup>th</sup>.

### WHETHER SUBMITTING A SHORT OR A FEATURE, THE FOLLOWING APPLIES:

- If your film **is** selected, you will receive an official email invitation to play at the festival and we require that you accept or decline the invitation by email.
- If the film will screen on DVD, DigiBeta or Beta, we require to receive it at least two weeks before the festival to be test-screened.
- If your film **is** selected, we can screen either PAL or NTSC tapes – Beta and DigiBeta. Please be aware, however, that if you send us a tape that has been an NTSC to PAL conversion, it will not look good! We have excellent projection equipment and require the tape in its original format.
- All costs getting an invited film to the festival are your responsibility.
- The festival will cover all reasonable return or onward costs.
- Unless you will definitely have completed a film in good time for the festival, please do not send a work-in-progress or rough cut.
- You will be notified of safe receipt of your screener and/or print.
- Please do not send huge press kits with screeners.

## **FOR INVITED SHORT FILMS:**

Your film will play in one of two sections -

- It may be invited to screen as an entrant in the Cutting Edge Short Film Competition which is aimed at debut and emerging film-makers with 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place winners chosen by audience vote and announced at the end of the festival immediately before the Closing Film. There are usually 12 or 15 entrants in this competition. We welcome student submissions.
- It may be invited to play as a part of the main programme preceding a feature. All films screened in the main programme are eligible for the Audience Award for Best Short.
- Each selected film-maker is entitled to one complimentary ticket for their screening. This does not automatically mean the issue of a full festival Pass.
- As the festival attracts considerable press coverage, any film-makers attending the festival are requested to make themselves available for interview and photo-call.
- If selected, we expect you to provide, in good time, 300dpi stills, posters, press kits and/or other promotional materials. These should not be sent until requested and must be sent at your own cost and are not returned. We do not accept images by email unless zipped or compressed.
- It is your responsibility to supply onward information if the film is due to play at another festival. If this information is not received by the time the festival starts, your film will automatically be returned to the address supplied on the Submission Form.

## **FOR INVITED FEATURE FILMS:**

- Once selected, your film will be screened as part of a full weekend of around 23 genre films. An Audience Award for Best Feature is announced in the days following the festival. All films in the main programme (with the exception of retro screenings) are eligible.
- Each selected film-maker is entitled to one complimentary ticket for their screening. This does not automatically mean the issue of a full festival Pass.
- As the festival attracts considerable press coverage, any film-makers attending the festival are requested to make themselves available for interview and photo-call.
- We expect you to provide, in good time, stills, posters, press kits and/or other promotional materials. These should not be sent until requested and must be sent at your own cost and are not returned. We do not accept images by email unless zipped or compressed.
- It is your responsibility to supply onward information if the film is due to play at another festival. If this information is not received by the time the festival starts, your film will automatically be returned to the address supplied on the Submission Form.

**If you have any questions, please email to [info@deadbydawn.co.uk](mailto:info@deadbydawn.co.uk) before submitting your film.**

**All films and forms should be sent to:**

**Dead by Dawn Horror Film Festival, 88 Lothian Road, Edinburgh, EH3 9BZ, UK.**

Incidentally...thanks to the surprise generosity of a recent submitting film-maker, we are now utterly and hopelessly addicted to the frightening sugar rush that comes from eating two GooGoo Clusters really quickly. The coffee probably didn't help.

This isn't bribery – it won't make us programme your movie, but we may send you parcels of Scottish sweets by way of grateful, addicted thanks although we cannot be held responsible for subsequent exploding teeth. We are, naturally, morally opposed to all forms of bribery and pride ourselves on our artistic integrity. And our love of weird candy.